

RYAN DENG

(680)-216-2627 | ryandeng666@gmail.com

EDUCATION

University of North Carolina at Chapel Hill

Aug 2023 - Present

Cumulative GPA: 3.83/4.0

Major 1: Information Science, *Bachelor of Science*

Major 2: Communication Studies: Media Technology and Production, *Bachelor of Arts*

Minor: Data Science

Relevant Course Work: Interactive Web & Media Development, Programming for Information Science, Animation Production, Audio/Film Production and Writing, Game Design, Information Resources and Services

Syracuse University

Aug 2021 - May 2023

Cumulative GPA: 3.9/4.0

Major 1: Magazine, News and Digital Journalism

Major 2 Applied Data Analytics

Renée Crown University Honors Program

Academic Merit Scholarships

SKILLS

Technical: HTML, CSS, JavaScript, SketchUp, Unity, Adobe Creative Suit, Twine, Canva, Microsoft Office Suite

Language: English (Fluent), Chinese (Native),

WORK EXPERIENCE

IT Media Intern, *UNC Department of Information Technology (Part-Time Staff)*

Sep 2024 - Present

- Participated in animation production, along with providing support for audio and video projects, and assisting in livestreaming major events
- Provided support to the UNC ATS Classroom team, ensuring smooth technical operations and assisting with various project implementations as required.
- Contributed to the development of technology user guides through writing and graphic design, while managing administrative responsibilities such as project tracking, and data entry

Digital Media Assistant, *Bazhou Xuanying Trading Co.,Ltd, China (Summer Intern)*

Jun 2024 - Aug 2024

- Assisted in creating a content calendar specifically designed for platforms like Red, TikTok, and Weibo to enhance customer engagement and company visibility in the retail sector
- Contributed to the strategic planning of digital marketing campaigns by analyzing market trends and identifying customer needs to create content that resonates with both retail and wholesale audiences

Special Education Trainer, *Syracuse University Taishoff Center (Part-Time Staff)*

Sep 2022 - May 2023

- Organized and conducted weekly activities tailored to enrich the experiences of students with intellectual disabilities
- Established strong rapport through regular interactions with students, offering guidance to enhance social experiences
- Collaborated with a diverse team of educators to develop and implement personalized educational strategies

PROJECTS

Web Development

Aug 2024 - Present

- Created an informative webpage to raise awareness and promote conservation efforts for the Vaquita.
- Utilized HTML to structure content and create interactive sections. Implemented CSS for advanced animations such as fade-ins for header and content, hover effects for navigation, and responsive design using flexbox and grid.
- Applied JavaScript for dynamic functionality, including an image carousel, scroll-triggered animations for revealing content, and a modal pop-up for donations. Added smooth transitions and interactive behavior to enhance user experience.

Mini Documentary Production

Apr 2024 - Jun 2024

- Overview: Directed and produced a mini-documentary that delves into the ethical dilemmas faced by a photography enthusiast who questions the implications of her work on the human rights of her subjects.
- Skills Demonstrated: Showcased strong storytelling, ethical inquiry, and film-production skills, along with a keen understanding of the complex relationship between art and ethics.